



Richard Wilberg, MS, PLCC, ACC

Life Coach for Personal Fulfillment and Career Success

Richard is an International Coach Federation certified coach, consultant, writer, and public speaker. He specializes in self-development, career enhancement, organizational effectiveness, and program management. Richard brings over 40 years of hands-on national and international experience to his practice. Previous responsibilities include corporate executive, manager, team leader, and consultant. Industry experience covers insurance, real estate development, appraisal, brokerage, facility management, building design marketing, construction sales, urban planning, and municipal management. He's a published songwriter, musician, composer, and photographer.

Contact

Website: <http://www.rwilberg.com>
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Twitter: http://www.twitter.com/@r_wilberg/
Instagram: <http://www.instagram/richardwilberg>
Facebook: <http://www.facebook.com/richard.wilberg>
Yelp: <http://www.yelp.com/biz/wilberg-llc-madison>
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Select Publications

Value Beginnings: Completions Will Follow, 2016. <http://bit.ly/2dHMvAr>

Diversion Precedes Inspiration, 2016. <http://bit.ly/2cwzD1V>



WILBERG, LLC.

Patience is Sap for Personal Change, 2016. <https://www.linkedin.com/pulse/patience-sap-change-richard-wilberg-ms-plcc-acc-1>

Reframe Thinking For Life Changes, 2016. <https://www.linkedin.com/pulse/reframe-thinking-life-changes-richard-wilberg-ms-plcc-acc>

Uncles are Mentors, 2016. <https://www.linkedin.com/pulse/uncles-mentors-richard-wilberg-ms-plcc-acc>

Illuminate New Ideas, 2016. <https://www.linkedin.com/pulse/illuminate-new-ideas-richard-wilberg-ms-plcc-acc>

Change Point of View for Creative Vision, 2016.
<https://www.linkedin.com/hp/update/6111558525270454273>

Trust Self-knowledge, 2016. <https://www.linkedin.com/pulse/trust-self-knowledge-richard-wilberg-ms-plcc-acc>

Taste What Sustains Us, 2016.
<https://www.linkedin.com/pulse/taste-what-sustains-us-richard-wilberg-ms-plcc-acc>.

Change Point of View for Creative Vision, 2016.
<https://www.linkedin.com/hp/update/6111558525270454273>.

Release Your Innate Creativity, 2015.
<https://www.linkedin.com/pulse/release-your-innate-creativity-richard-wilberg-ms-plcc-acc>.

Be Present for Meaningful Conversation, 2015.
<https://www.linkedin.com/pulse/present-meaningful-conversation-richard-wilberg-ms-plcc-acc>.

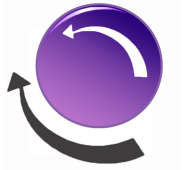
Three Steps for Creative Thinking, 2015.
<https://www.linkedin.com/pulse/three-steps-creative-thinking-richard-wilberg-ms-plcc-acc>.

Being A Successful Leader, 2015.
<https://www.linkedin.com/pulse/being-successful-leader-richard-wilberg-ms-plcc-acc>.

Move Toward Your Authentic Vision, 2015.
<https://www.linkedin.com/pulse/move-toward-your-authentic-vision-richard-wilberg-ms-plcc-acc>.

Ten Ways to Reinvent Your Job for Greater Personal Satisfaction, 2015.

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<https://www.linkedin.com/pulse/ten-ways-reinvent-your-job-greater-personal-wilberg-ms-plcc-acc>.

Is Your Thinking Holding You Back From Taking Action?, 2015.

<https://www.linkedin.com/pulse/your-thinking-holding-you-back-from-taking-action-richard>.

Are You Judgmental?, 2015.

<https://www.linkedin.com/pulse/you-judgmental-richard-wilberg-ms-plcc>.

Four Steps To Discern Employee Issues, 2014.

<https://www.linkedin.com/today/post/article/four-steps-discern-employee-issues-richard-wilberg-ms-plcc>.

What A Pointer Can Teach You About Persistence, 2014.

<https://www.linkedin.com/today/post/article/20141111172146-246818462-what-a-pointer-can-teach-you-about-persistence>.

Replacing Your Divots To Repair Life and Business Relationships, 2014.

<https://www.linkedin.com/today/post/article/20141013184529-246818462-replacing-your-divots-to-repair-life-and-business-relationships>.

Using Accidents in Life and Business Coaching, 2014.

<https://www.linkedin.com/today/post/article/20140903024045-246818462-using-accidents-in-life-and-business-coaching>.

Music

Going Home, Blomberg and Wilberg, Wilberg, LLC Music, Madison, Wisconsin, EP album: ASCAP, 2015 <http://www.cdbaby.com/m/cd/blombergwilberg>.

Photography

Exhibitions and placements: <http://www.rwilberg.com/photography>.

Work Experience

Wilberg, LLC

Madison, Wisconsin

1/13 to present

President

Richard Wilberg is a certified coach, consultant, writer, and public speaker. He specializes in self-development, career enhancement, organizational effectiveness, and program



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management. He follows a transformational learning cycle. With intuitive and lateral thinking from his music and photography practice, Richard applies over 40 years of personal and business experience to help you capture an idea, prepare a plan, and perform and review action to achieve personal fulfillment and career success.

American Family Insurance

Madison, Wisconsin

10/93 to 12/12

Real Estate, Construction and Moves Director

The American Center Development Director

American Family Insurance is an auto, home, umbrella, health, life, retirement, business, and commercial insurance company headquartered in Madison, Wisconsin. Richard directed the real estate department responsible for design, development, leasing, people relocation, and management of over four million square feet of real estate in 19 states. He developed, leased, and sold land for over one million square feet of buildings in the 400-acre The American Center office park. Employee development was a key accountability. He mentored and coached individuals and co-facilitated training groups company wide.

Wesley F. Wilberg & Co.

Lakeview Company

Schaumburg, Illinois

Principal

Kajima Construction Services, Inc.

Rosemont, Illinois

National Accounts Manager

Inland Construction Company

Chicago, Illinois

Marketing Manager

Opus North Corporation

Rosemont, Illinois

Marketing Director

Perkins + Will Architects

Chicago, Illinois

Director of Corporate Business Development

Director of Community Planning

DeLeuw Cather & Company

Chicago, Illinois

Project Manager and Urban Planner



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Wilberg & Associates

Milwaukee, Wisconsin

Principal

City of Flint

Department of Community Development

Flint, Michigan

Executive Director and Urban Renewal Administrator

Meridian Township

Haslett, Michigan

Associate Planner

Wesley F. Wilberg and Company

Milwaukee, Wisconsin

Assistant Appraiser

Education

Master of Science in Urban Planning

Michigan State University

Bachelor of Science in Political Science

University of Wisconsin

Leadership

Development:

- *Continuing Education*, International Coach Federation, 2015 to date
- *Professional Life Coaching Certificate Program (PLCC)*, University of Wisconsin, 2014
- *Coach, Lead Succeed*, class participant, American Family, 2012
- *Leadership Development Plan*, coachee, American Family, 2012
- *Misrepresentation*, class participant, American Family, 2011
- *Business Strategies Networking*, class participant, American Family, 2011
- *Leadership and Alignment to the Strategic Plan*, class participant, American Family, 2009
- *Developing Others*, class participant, American Family, 2007
- *Leadership Development Roundtable*, project participant, American Family, 2007
- *Civitas*, participant, Madison Chamber of Commerce, 2007
- *Workplace Violence*, class participant, American Family, 2007
- *Developing Others Through Mentoring*, class participant, American Family, 2006
- *Bridging Generations*, class participant, American Family, 2005
- *Communicate For Results*, online, American Family, 2005
- *Business Ethics*, class participant, American Family, 2005



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- *Applying Financial Management Concepts*, class participant, American Family, 2004
- *Analysis Of Financial Reports*, class participant, American Family, 2004
- *Introduction To Financial Reports*, class participant, American Family, 2003
- *Coaching: Developing High Performance*, class participant, American Family, 2003
- *Leadership: Facilitating Change*, class participant, American Family, 2003
- *Trust: Strengthening The Foundation*, class participant, American Family, 2000
- *Creating Opportunities Through Development*, class participant, American Family, 1998
- *Sexual Harassment Awareness*, class participant, American Family, 1996
- *Valuing People*, class participant, American Family, 1994

Instructor/Advisor:

- *Three Steps for Creative Thinking: A Creativity Seminar for Writers*, instructor, Writers Institute, University of Wisconsin - Madison, Continuing Studies, 2016
- *Three Steps for Creative Thinking: A Creativity Seminar for Writers*, instructor, CUNA Mutual Group, 2016
- *Three Steps for Creative Thinking: A Creativity Seminar for Writers*, instructor, American Family Insurance, 2016
- *Leadership and Alignment to the Strategic Plan*, co-instructor, American Family, 2012
- *Manager Development Plan*, advisor, American Family, 2012
- *Traditional Mentoring*, mentor/mentee, American Family, 2010-12
- *Manager Roundtable*, development advisor, American Family, 2009
- *Peer To Peer Mentoring*, mentor/mentee, American Family, 2008-09
- *Education Advisory Board*, American Family, 2002

Other:

- *Member*, The American Center Project Review Committee, 2013- present
- *Secretary, Board of Directors*, International Coach Federation, WI Chapter, 2016
- *Risser Award for Leadership*, Badger Chapter American Red Cross, 2006
- *President*, The American Center Owners Association, 1994-2012
- *Chair and Member*, City of Madison Zoning Board of Appeals, 2000-05
- *Member*, other City of Madison Boards and Committees, 2002-07
- *Board of Directors*, Badger Chapter, American Red Cross, 2000-06
- *Chair and Member*, Far Eastside Business Association, Madison, WI, 1999-2005
- *Board of Directors*, National Association of Office and Industrial Parks, Chicago Chapter, 1984-90
- *Board of Directors*, National Association of Corporate Real Estate Executives, Chicago Chapter, 1980-85
- *Wisconsin Real Estate Broker*, 1998-2016
- *Wisconsin Licensed Appraiser*, 1993-2014